

MEMORANDUM

TO: Regional Medical Laboratory Clients
FROM: Gerald Miller, PhD., Chief of Immunology and Microbiology
Brittany Vaughn, MT(ASCP) SM, Director of Clinical Operations
Amy Garrison, MBA, MT(ASCP), Director of Sales and Marketing
DATE: July 22, 2015
SUBJECT: **Screening for Colorectal Cancer Using the Fecal Immunochemical Testing (FIT)**

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Early detection of colorectal cancer leads to better patient care and improved survival rates, as well as less invasive, less expensive treatments. The Fecal Immunochemical Test (FIT), also known as the “ICT test”, is the recommended screening method for colorectal cancer by the Center for Disease Control (CDC). The non-invasive FIT test is clean and simple to use, has no dietary or medicinal restrictions, and has 98% sensitivity and specificity.

Recent analysis shows only 15% of FIT tests distributed to patients of RML clients actually return to the laboratory for testing. RML is committed to increasing patient compliance with FIT testing through improved patient tracking, education and awareness measures. In order to truly make an impact, RML requests your assistance with the following items:

1. In order to accurately track test kits provided to patients and send them kind reminders to return the kit in a timely manner, please place the following pending order when handing out a test kit. This test is available for electronic ordering and may also be indicated on the RML manual requisition.

Order Name: PEND ICT
Order Number: 2900825
LOINC Code: N/A
CPT Code: N/A

2. Please contact your RML representative if you would like to receive educational materials for your staff to distribute to patients. Please use these materials to engage your patients and explain to them the importance of the FIT test.

Please note, each patient may be charged a supply fee for each test kit that is unreturned to RML after 30 days.

Together, we can make a positive impact in the lives of patients through increasing colorectal cancer screening rates in our area. Please contact your account representative for more information or questions/concerns.